I gladly pay \$10/mo to listen to XM radio because it offers a much greater variety of music than local radio stations, without annoying advertising, bad DJ's or ridiculous morning shows. Now they are offering local traffic and weather, which I think is great. If NAB is so concerned about losing local radio listeners, they should improve their product, rather than try to squash competition. It says how bad it has become that so many people would rather pay for a similar service.

There are still a couple of "shows" on local radio stations that are enjoyable and that I continue to listen to-- proof that a better product would continue to draw listeners.